

**YOU** should be an IS Major because ...



**Computing drives  
innovation!**

**If you want to make a  
positive difference in  
the world, study  
information systems.**

**[information-systems.umsl.edu](http://information-systems.umsl.edu)**

**YOU** should be an IS Major because ...

Information Systems  
will provide you with a  
**fundamental  
knowledge** of  
problem solving and  
logical thinking that will



be **helpful to you no matter what you  
choose to do in life.**

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**YOU** should be an IS Major because ...

**Computing technology is part of just about everything that touches our lives.**

**Understanding information systems is part of the necessary skill set for an educated person in this century.**

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**YOU** should be an IS Major because ...



Information Systems jobs  
are among the **highest**  
**paid** and have  
**the highest job**  
**satisfaction.**



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**YOU** should be an IS Major because ...

Contrary to popular belief there are the

**IS job market is growing!**

U.S. IT employment was 17% higher in  
2014 than in 1999.

**Information Systems also has the  
greatest potential for new jobs  
through 2034.**

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**YOU** should be an IS Major because ...

Contrary to what some people believe,  
information systems  
professionals are real  
people.

They have lives. They  
have friends.

They do not sit in a  
cubicle pounding out  
code 18 hours per day.



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# **YOU** should be an IS Major because ...

**You do not have to be a nerd to be an information systems professional.**

**You do not have to live, eat, and breathe computing to be a good information systems professional.**

**You can have a life, relationships, a family.**



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**YOU** should be an IS Major because ...



**Information Systems  
is not about being a  
lone wolf.**

**Information Systems is about being part  
of a team that requires people with many  
different kinds of skills.**

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**YOU** should be an IS Major because ...

Information Systems is one of those fields where it is almost impossible to predict what will happen next. This is why we cannot even begin to imagine all the ways that you can make a contribution to it and it can make your life's work exciting and real.



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