YOU should be an IS Major because ... 

Computing drives innovation!

If you want to make a positive difference in the world, study information systems.

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YOU should be an IS Major because ...

Information Systems will provide you with a fundamental knowledge of problem solving and logical thinking that will be helpful to you no matter what you choose to do in life.

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YOU should be an IS Major because ... 

Computing technology is part of just about everything that touches our lives.

Understanding information systems is part of the necessary skill set for an educated person in this century.

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YOU should be an IS Major because ...

Information Systems jobs are among the highest paid and have the highest job satisfaction.

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YOU should be an IS Major because ...

Contrary to popular belief there are the IS job market is growing!

U.S. IT employment was 17% higher in 2014 than in 1999.

Information Systems also has the greatest potential for new jobs through 2034.

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YOU should be an IS Major because ...

Contrary to what some people believe, information systems professionals are real people. They have lives. They have friends. They do not sit in a cubicle pounding out code 18 hours per day.
YOU should be an IS Major because ...

You do not have to be a nerd to be an information systems professional.

You do not have to live, eat, and breathe computing to be a good information systems professional.

You can have a life, relationships, a family.
YOU should be an IS Major because ...

Information Systems is not about being a lone wolf.

Information Systems is about being part of a team that requires people with many different kinds of skills.

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YOU should be an IS Major because ...

Information Systems is one of those fields where it is almost impossible to predict what will happen next. This is why we cannot even begin to imagine all the ways that you can make a contribution to it and it can make your life’s work exciting and real.

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